



Community Investment

We're committed to improving quality of life within communities where we live and operate, and we do it by partnering with organizations that champion solutions for safety, environmental and social issues.

Business Context and our Strategic Response

With operations, projects and offices across North America, we touch hundreds of communities—from big cities to small towns and all points in between. For some communities, our relationship goes back decades; in others, as we expand our systems and build new energy infrastructure, we're developing new connections with our landowners and neighbors. In all communities, as a corporate citizen, we believe strongly in our responsibility to be part of those communities—to give back and to contribute to their strength and vitality.

Our purpose is to fuel quality of life and we do that by investing in organizations and initiatives that enable impactful and sustainable change. We collaborate with community leaders to identify local priorities and we focus our support toward organizations that champion solutions to safety, environmental and social issues. We encourage and support our employees in giving of their time and talent to make their communities better places for all of us to live.

To see where we have been investing recently in Canada and U.S., please see our [Community Investments 2018 Map](#).

Our Approach

We align our community investments with our core values and business strategies, and we believe the most effective social investments are made through strategic relationships with organizations dedicated to serving our communities. We use frameworks that provide us with a consistent focus, process and reporting system to help us evaluate requests for funding and make decisions on the investments we make.

Community Investment is an integral component of our broader approach to Regional Engagement Planning and project engagement planning with significant input and decision-making from Enbridge employees who live and work in our operating regions. Investments in cities where we have major offices, and in programs delivered across multiple regions, are managed by a centralized team. We focus our investments in three core areas.

Enbridge's Three Core Areas of Community Investment

Safety organizations and initiatives focused on improving everyone's safety including: community safety; equipment and training for first responders and people responsible for community safety; and disaster relief.



Organizations, programs and projects that strengthen the social fabric of communities, offer opportunities for citizens to be enriched by cultural experiences, and provide opportunities to learn, grow and lead.

Programs that promote environmental stewardship, conservation, habitat remediation and environmental education.

Our Performance

Investing Strategically in Communities Where We Live and Operate

In 2018, we worked closely with community organizations to focus our resources and support. We acquired an understanding of their concerns, needs and aspirations through:

- Ongoing conversations with community leaders and stakeholders.
- Information gathered by Enbridge representatives who live and work in our communities and who regularly meet with community representatives.
- Direct requests from employees and community organizations.

In response to what we heard, we invested more than \$22.4 million in organizations across our operational footprint that are aligned with our three focus areas. Some of our investment highlights in 2018 are noted below.

SPOTLIGHTS : Community

- An Enbridge donation helped give women a warm welcome at Hamilton Interval House in Hamilton, ON. The 22-bed shelter provides more than a roof over a woman's head as they support clients and connect them to other community resources.
- Every year, thousands of riders across Canada bring passion and perseverance in their efforts to help achieve a cancer-free future—first by raising thousands of dollars in pledges, then by saddling up for an epic 200-kilometre ride. During the 2018 [Enbridge Ride to Conquer Cancer](#) season, more than \$41.8 million was raised for cancer research, treatment and care by more than 10,166 cyclists.
- Championed by Enbridge employees, and fueled by corporate and personal donations, we ended up raising nearly \$7.9 million for United Way chapters across North America.

\$17.4M
invested in 2018



The fight against 'social enemies'

They've got an historical name, but a modern fight on their hands. The Iron Nations Rangers, in west-central Saskatchewan, were recently formed as an anti-drug, anti-gang program for youths by the File Hills First Nations, with a \$15,000 grant from Enbridge to launch the program. "We still have common enemies, but they're new enemies. Drugs, gangs—social enemies. We wanted something to counteract that," says Len Busch, chief of police with the File Hills First Nations. The Iron Nations Rangers, aged 10 through 19, learn traditional skills, life skills and survival skills, with the program aimed at citizenship, improved self-esteem and community responsibility.

[Learn more](#)

SPOTLIGHTS: Safety

- Since 2002 Enbridge's [Safe Community program](#) has provided approximately \$13.3 million in grants to firefighters, emergency medical services, emergency management, 911 operators and other response agencies that assist with emergency situations in or near our operational communities. The grants help eligible organizations acquire new safety-related equipment, obtain professional training and deliver or receive safety education programs. In 2018, we expanded the program across our operating regions and invested nearly \$1.3 million in the Safe Community program.
- Our donation helped to replace overworked equipment in [Superior's Center Against Sexual and Domestic Abuse](#) shelter and provide transportation to low-income clients in the form of cab vouchers, bus passes, gas cards and minor vehicle repairs to women in abusive relationships.
- Our contribution assisted [Rural Municipality of Wallace-Woodworth](#) in the purchase and installation of the civic addressing signs. This three-year civic addressing project will see previously unmarked properties in the region receive essential signage to reduce emergency response time.
- In honor of a fallen training officer and a donation from Enbridge, [Miami Fire and Rescue](#) will assemble a wildfire incident kit will allow all members of the department to attend calls in full turnout gear, should a structure be involved, and change to coveralls at the scene if the fire is contained to grass or brush.

\$2.8M
invested in 2018

SPOTLIGHTS: Environment

- [St. Louis River Quest](#) provides access to the river and active learning for nearly 1,500 sixth grade students from the Duluth-Superior area. Enbridge has supported this project with funds and volunteers for several years.
- The Battle River Watershed Alliance's [X-Stream Science program](#), based in Camrose, AB, offers a hands-on learning experience for students on the importance of healthy watersheds—and one of the most telling barometers is the buzz of insect life in the water.
- A [pollinator program](#) at our solar farm in Sarnia, Ontario is part of a larger five-year partnership which is helping restore biodiversity and reintroduce native plants into one of the largest meadow grasslands in the province.

\$2.2M
invested in 2018

Employee Engagement

Volunteerism is a vital part of who we are as an organization. Giving back to the community provides our employees with the opportunity to work with other employees they may not engage with on a regular basis, provides a great deal of personal satisfaction and allows our employees to gain valuable leadership skills.

“We fuel quality of life by supporting communities where we live and work. We are very proud of our many volunteers who participate in our programs to strengthen communities through volunteering and giving.”

Lennina Pavon Cardoso, Senior Advisor,
Community Investment



Enbridge's [Our Community Partners](#) and [Helping Hands in Action](#) employee engagement programs provide support to employees who wish to contribute their time and dollars to local charitable organizations and programs. These important programs help employees to make a difference in our communities and further improve quality of life. In 2018:

- More than 460 employees participated in the Our Community Partners program, volunteering nearly 11,400 hours for causes they care about. The Company supported their efforts with more than \$208,000 in volunteer grants.
- Helping Hands in Action awarded nearly \$370,000 in grants, \$505,000 in matching gifts and completed 367 projects focused on improving quality of life in our communities.

We are reviewing our employee giving and volunteering programs with the objective of launching a new, enterprise-wide program in 2020.